

A XAVIER'S COMMERCE SOCIETY ENDEAVOUR



AN INTERNATIONAL LEVEL MANAGEMENT FESTIVAL



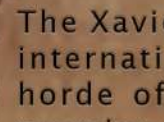
26TH - 28TH FEBRUARY, 2020




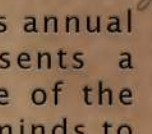
DREAMS.DEVELOPMENT.DESTINY.





CHARTER



The Xavier's Commerce Society of St. Xavier's College, Kolkata presents to you the twelfth edition of its annual international level management fest, Insignia. An event for the corporate bent of mind, Insignia presents a horde of unending possibilities and ominous impediments as you endeavour to reign supreme. One of the premier management fests of the country, Insignia serves as the perfect stage for young and zealous minds to blend and explore their potential through onerous simulations and ascend the throne of dominion. Previously in Insignia, we have embraced the dauntlessness of the Wild West, experienced the extravaganza of the sin city - Las Vegas and chronicled through the journey of the American Cinema. This year, we rekindle the ballad of the British Empire and its crowning glories as it transcended horizons and established its ascendancy over mankind. Through ingenious statecraft and an insurmountable soldiery, the empire engineered its eternity as it vanquished and conquered realms radiating its imperium. As you begin your crusade towards hegemony and set forth on the trails of triumph, marshal vigour and forge solidarity, for the sun never set on the empire.





Sentiments of insurgency had been building against the British colonists for a long time amongst the citizens of the thirteen colonies as a consequence of the citizens being obliged to pay various taxes but lacking representation in the Parliament. Tensions erupted into battle when Britain's forces marched to Concord to disarm the insurgent militia. The redcoats had to face a crushing defeat at the hands of the American Patriots whose esprit de corps overpowered all British connivance. Coalescence is the sole recourse for individuals to persist through discordance. This Insignia, let the spirit of Concord enkindle the synergy amongst you as you converge to contend as a contingent.

CONCORD



CONTINGENT

*Coalesce your ranks,
conquer your rivals*

RULES AND REGULATIONS

- 👑 All contingents are automatically registered to participate in this round.
- 👑 Each college contingent shall be forming a team each. The event does not require separate participation.
- 👑 Participants must carry their own laptops, pen drives and internet devices.
- 👑 For any other queries, contact the event heads.

EVENT HEADS:



ARAV SANGAI (+91 9831631197)




SUSWET SUKUMAR PATRA (+91 8280326077)



SWASTIK JAIN (+91 9748261699)



VARTIKA SADANI (+91 9831128128)



It was once asserted that one man ruled as much land as the sun passed and that was the Emperor of the United Kingdom. However, the truth was that the real power was held by the Regent. The visage of Britain in the dominions, the Viceroy was invested with the authority to administer the strongholds of the empire. As the regent, he exemplified multifarious skills as he manifested adroitness in his stratagems. The quest to emerge invincible requires shrewd percipience and unswerving ardour. This Insignia, transcend all barriers as you epitomise regency and confront hindrances with valor to succeed in your endeavour to instil imperium.

REGENT



BEST MANAGER

*Exhibit valor and
establish dominion*

RULES AND REGULATIONS

- 👑 One participant per team.
- 👑 Participants must carry their own laptops, pen drives, and internet devices.
- 👑 Participants will be asked to submit a preliminary report.
- 👑 Participants must carry their CV.
- 👑 It is an exclusive event, i.e. the participants cannot take part in any other event.
- 👑 For any other queries, contact the event heads.



EVENT HEADS:





AASTHA TALWAR (+91 7739080036)



DEV DAGA (+91 9836592807)



SWASTIK JAIN (+91 9748261699)



In an era when shipwrecks had become inseparable from naval travel owing to the lack of a mechanism to ascertain longitudes, Harrison's chronometer emerged as a Promethean discovery. Not only did it revolutionise navigation systems and ameliorate the nautical imbroglia but also bolstered the British Navy by giving it a vantage over rivals, enabling Britain's ascent to global hegemony. Amidst the perils of uncertainty and tedium, creativity will help you steer forward. To navigate your ideas in the correct direction and evince as a trailblazer, you will have to be Promethean in your vision as well as your approach.

PROMETHEAN



ENTREPRENEURSHIP

*The profit of conception lies
in the power of conviction*

RULES AND REGULATIONS

- 👑 **Two participants per team.**
- 👑 **Participants must carry their own laptops having MS Office, pen drives, and internet devices.**
- 👑 **Participants will be asked to submit a preliminary report.**
- 👑 **It is an exclusive event, i.e. the participants cannot take part in any other event.**
- 👑 **For any other queries, contact the event heads.**




EVENT HEADS:

📞 **JATIN AGARWAL (+91 9735918701)**

📞 **SHRADDHA PARAKH (+91 8697742967)**

📞 **SUSWET SUKUMAR PATRA (+91 8280326077)**



Triangular trade on the Atlantic was an expensive, risky and time-consuming affair, and hence individuals lacked the incentive to engage in it. However, it was imperative for the expansion of the Empire, making it a necessary expedition. As a viable solution, the Lloyds of London, with its motto of "Fidentia", gave investors great impetus by underwriting slave ships and mitigating the risk involved. As a result, the city of London developed into the cornerstone of trade. To ensure expeditious filling of your treasury, instil confidence amongst your patrons and evanesce all uncertainty. This Insignia, let Fidentia be the indemnity on your path to success as you endeavour to attain opulence.

FIDENTIA



FINANCE

*Only the astute can
attain affluence*

RULES AND REGULATIONS

- 👑 Two participants per team.
- 👑 Participants must carry their own laptops, pen drives and internet devices.
- 👑 Participants will be asked to submit a preliminary report.
- 👑 It is an exclusive event, i.e. the participants cannot take part in any other event.
- 👑 For any other queries, contact the event heads.



EVENT HEADS:



ANUSHKA GUPTA (+91 9836122323)





ARAV SANGAI (+91 9831631197)



HARSHIT KHERUKA (+91 9681003641)



VEDANT DAMANI (+91 8334065197)



In the light of the lessons learnt from the Second Boer War, a series of reforms were introduced in the British Army by Haldane which revitalised military strategy. A special expeditionary force was created to reinforce the overseas troops in times of exigency. To ensure that home defence would not suffer from sending regular forces overseas, a second line was formed by merging regiments involved in territorial defence. Delegation with discretion will assure efficient effectuation and lay the foundation for fruitful federation. As you strive to bring out the best in personnel, emulate Haldane's insight and pragmatism to fortify your regiment.

HALDANE




HUMAN RESOURCE

*Infuse proficiency to
suffuse potency*

RULES AND REGULATIONS

- 👑 One participant per team.
- 👑 Participants must carry their own laptops, pen drives, and internet devices.
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Being a symbol of Regalia, horses were the primary mode of transportation. James Watt, having built a reformed version of the steam engine, steered the masses from horses to his engine by formulating a new metric to market his product. "Horsepower" or the "power of one horse" compared the expediency of his engine to horses. The lucidity of the comparison made the engine so popular that it became the impetus of the Industrial Revolution. Ignite your creativity to stimulate desire and amplify demand as you aim to encapsulate minds. This Insignia, endeavour to break the boundaries of your imagination and seek inspiration from the ingenious vision of Watt as you reinvent the spirit of Regalia.

REGALIA



MARKETING

*Induce creativity to
enthuse craftsmanship*

RULES AND REGULATIONS

- 👑 **Two participants per team.**
- 👑 **Participants must carry their own laptops, pen drives, and internet devices.**
- 👑 **Participants will be asked to submit a preliminary report.**
- 👑 **Participants must also carry a digital camera.**
- 👑 **It is an exclusive event, i.e. the participants cannot take part in any other event.**
- 👑 **For any other queries, contact the event heads.**



EVENT HEADS:

📞 **HARSH DALMIA (+91 8906566579)**

📞 **JAYANT KAKRANIA (+91 8820314184)**

📞 **NITISH AGARWAL (+91 7044107853)**

📞 **SAGAR CHOITHRAMANI (+91 9903737878)**



In a stellar effort to pulverise the expanse of the Spanish kingdom, Queen Elizabeth solicited support from her legion through the radical vehicle of Joint-Stock Companies. The paradigm of fiscal fruition from military exercise abroad gladdened the people and rendered an ideal catalyst for Britain through which it acquired a steady core of revenue. Shrouding her manifest, the Queen enforced diplomatic association with all the European entrants. In the quest to persuade your legion, charter patronage through intuitive prudence. This Insignia, let bureaucracy and sophistry take precedence as you foster your vigour with exemplary foresight to institute your dominion.

LEGION



PUBLIC & INT'L RELATIONS

*Enthuse your masses,
exalt their perception*

RULES AND REGULATIONS

- 👑 **Two participants per team.**
- 👑 **Participants must carry their own laptops, pen drives, and internet devices.**
- 👑 **Participants will be asked to submit a preliminary report.**
- 👑 **It is an exclusive event, i.e. the participants cannot take part in any other event.**
- 👑 **For any other queries, contact the event heads.**

EVENT HEADS:





ROHAN GHOSH (+91 9830211891)



VEDANT DAMANI (+91 8334065197)



YOGESH CHOUDHURY (+91 9830063154)



When posed with the problem of overcrowded prisons in Britain, the Parliament devised an ingenious plot. They exiled convicts to Australia where they were segregated on the basis of their clout and utilised to develop a British outpost. Entrenching itself as the castellan of Australia, the crown systematically gained control of the New World by maintaining the innocuous facade of having just a prison, but insidiously seizing control of the entire continent. As you strive to surpass the threshold of glory, strategise furtively to apprehend adversities and emerge victorious. Forge your path to success as you emulate a castellan's ingenuity in your effort to devise the perfect gambit to reign supreme.

CASTELLAN



STRATEGIC MANAGEMENT

*Envision opportunity
beyond exigency*

RULES AND REGULATIONS

- ✦ Two participants per team.
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- ✦ It is an exclusive event, i.e. the participants cannot take part in any other event.
- ✦ For any other queries, contact the event heads.



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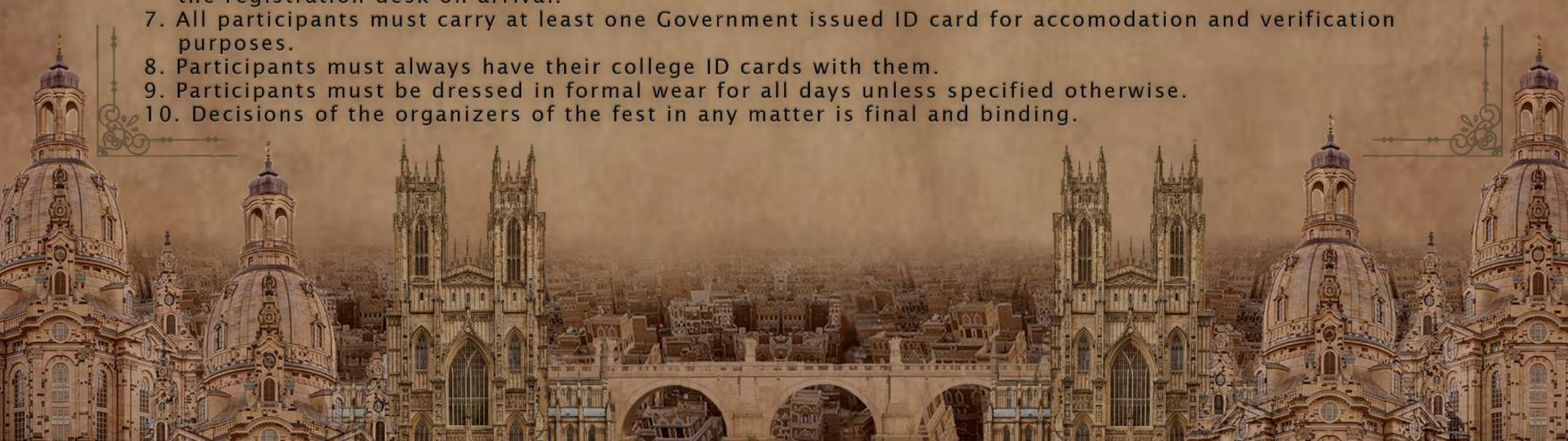
 KHUSHI BHARECH (+91 9674388458)


 LISA SANGANERIA (+91 9830019313)

 VARTIKA SADANI (+91 9831128128)



DECREE

1. This event will be held on the 26th, 27th and 28th of February.
 2. Participants are expected to carry their own laptops, pen drives and internet devices.
 3. Reports submitted beyond the deadline will lead to negative marking.
 4. Participants will not reveal their College/University through any of the reports, otherwise, the reports will not be accepted.
 5. Assured cash prizes for winners.
 6. A bona fide letter authorising participation signed/stamped by the person-in-charge shall be submitted at the registration desk on arrival.
 7. All participants must carry at least one Government issued ID card for accomodation and verification purposes.
 8. Participants must always have their college ID cards with them.
 9. Participants must be dressed in formal wear for all days unless specified otherwise.
 10. Decisions of the organizers of the fest in any matter is final and binding.
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CONTACT DETAILS

JOINT SECRETARIES

ARAV SANGAI
+91 9831631197

VARTIKA SADANI
+91 9831128128

PUBLIC RELATIONS

JATIN AGARWAL
+91 9735918701

ROHAN GHOSH
+91 9830211891

HOSPITALITY HEADS

SAGAR CHOITHRAMANI
+91 9903737878

ROHAN GHOSH
+91 9830211891

INSIGNIA HEADS

SWASTIK JAIN
+91 9748261699

SUSWET SUKUMAR PATRA
+91 8280326077

